ET 2-2: Outline principles that help improve memory functioning at each stage:
- encoding - attention, chunking, serial positioning effect, deep versus shallow processing, and rote rehearsal
- storage - decay theory, elaborative rehearsal, spacing effect, method of loci, and link method
- retrieval - retrieval cues and priming

Key
 = VT = Ex
 = VP

Improving Memory

Encoding

Storage

Retrieval