ET 1-1 Identify and apply basic motivational concepts to understand behavior with specific attention to instincts for animals, biological factors like drives and homeostasis, and operant conditioning factors like incentives, and intrinsic versus extrinsic motivators.

Ex:

Incentives

Ex:

Ex:

Secondary Drive
Definition:

Ex:

Intrinsic Motivation
Definition:

Extrinsic Motivation
Definition:

Ex:

What is it?

Operant Conditioning factors motivate us

Biological factors motivate us

Homeostasis

Ex:

Primary Drive
Definition:

It is different from emotions -

Key
 = VT = Ex
 = VP

Motivation is defined as

Ex:

Ex:

Instincts are different
Definition:

\_\_\_\_\_ for Humans

**Basic Motivational Concepts**